

## **Historic, Archive Document**

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# W. ATLEE BURPEE CO.

*Burpee Buildings* Hunting Park Ave. at 18th St., Philadelphia 32, Pa.  
and Court House Square, Clinton, Iowa

Name ..... Date .....

R. D. or Street .....

Post Office ..... State.....

|                          |                  |              |                                   |
|--------------------------|------------------|--------------|-----------------------------------|
| Ship by<br>(Check which) | Parcel Post..... | Freight..... | Ship on or about (date).....      |
|                          | Express.....     | Boat.....    | Express or<br>Freight Office..... |

For those dealers who want to make their own selection of colored packets, we have listed on this sheet all of the varieties we carry in color and we shall be glad to supply any quantity of these (minimum 500) at a 50% discount from retail prices.

Burpee's Seeds in Colored Bags are offered only to dealers who handle Burpee's Seeds in bulk.

Please ship as follows:

☐ Pressboard Display Rack—No Charge

Send the following assortment of packets at 50% discount from retail prices on a sale or return basis:

- ☐ ASSORTMENT A—500 assorted packets of flower seed.
- ☐ ASSORTMENT B— $\left\{ \begin{array}{l} 250 \text{ assorted packets of flower seed and} \\ 250 \text{ assorted packets of vegetable seed.} \end{array} \right.$
- ☐ ASSORTMENT C—500 assorted packets of vegetable seed.

# Burpee's Quality Vegetable Seeds

| Quantity Wanted | Variety Number | 10¢ PACKETS                            | Quantity Wanted | Variety Number | 10¢ PACKETS                            | Quantity Wanted | Variety Number | 15¢ PACKETS                                     |
|-----------------|----------------|--|-----------------|----------------|--|-----------------|----------------|---|
|                 | 13             | Beans, Bush, Bountiful Green Pod       |                 |                | No. of 10¢ packets brought forward     |                 | 33             | Beans, Bush, Burpee's Brittle Wax               |
|                 | 10             | " " Burpee's Stringless Green Pod      |                 | 655            | Mustard, Southern Giant Curled         |                 | 157            | Broccoli, Calabrese                             |
|                 | 48             | " " Pencil-Pod Wax                     |                 | 667            | Okra, Perkins' Long Green Pod          |                 | 192            | Cabbage, Copenhagen Market                      |
|                 | 49             | " " Surecrop Stringless Wax            |                 | 680            | Onion, Southport Yellow Globe          |                 | 175            | " Golden Acre                                   |
|                 | 65             | Beans, Bush Lima, Burpee's Fordhook    |                 | 717            | Parsley, Extra Curled Dwarf or Emerald |                 | 196            | " Mammoth Red Rock                              |
|                 | 99             | Beans, Pole Lima, King of the Garden   |                 | 723            | " Hamburg                              |                 | 226            | Carrot, Nantes Half-Long                        |
|                 | 72             | Beans, Pole, Kentucky Wonder           |                 | 725            | Parsnip, Guernsey                      |                 | 232            | " Tendersweet                                   |
|                 | 121            | Beet, Burpee's Red Ball                |                 | 785            | Peas, Alderman                         |                 | 282            | Celery, Giant Pascal                            |
|                 | 111            | " Crosby's Egyptian                    |                 | 754            | " Burpee's Blue Bantam                 |                 | 260            | " Golden Self Blanching                         |
|                 | 115            | " Detroit Dark Red                     |                 | 753            | " Little Marvel                        |                 | 290            | Celtuce, Burpee's                               |
|                 | 177            | Cabbage, Burpee's Allhead Early        |                 | 812            | " Maule's Giant Sugar Pod              |                 | 318            | Hybrid Sweet Corn, Carmelcross                  |
|                 | 195            | " Burpee's Surehead                    |                 | 760            | " World's Record                       |                 | 309            | " " " Golden Cross Bantam                       |
|                 | 169            | " Charleston Wakefield                 |                 | 863            | Pumpkin, Big Tom                       |                 | 420            | Eggplant, Black Beauty                          |
|                 | 212            | " Chinese Pe-Tsai                      |                 | 875            | " Genuine Mammoth                      |                 | 1313           | Herb, Caraway                                   |
|                 | 167            | " Early Jersey Wakefield               |                 | 861            | " Small Sugar                          |                 | 456            | Kohlrabi, Early White Vienna                    |
|                 | 209            | " Perfection Drumhead Savoy            |                 | 910            | Radish, Burpee's Red Giant             |                 | 457            | " Early Purple Vienna                           |
|                 | 221            | Carrot, Chantenay                      |                 | 971            | " Long Black Spanish                   |                 | 461            | Leek, Broad London                              |
|                 | 225            | " Danvers Half-Long                    |                 | 928            | " Long Scarlet Short Top               |                 | 574            | Muskmelon, Fordhook                             |
|                 | 301            | Sweet Corn, Burpee's Golden Bantam     |                 | 883            | " Scarlet Globe                        |                 | 681            | Onion, Prizetaker                               |
|                 | 337            | " " Country Gentleman                  |                 | 893            | " Sparkler                             |                 | 696            | " Southport White Globe                         |
|                 | 335            | " " Stowell's Evergreen                |                 | 963            | " White Chinese                        |                 | 833            | Pepper, Sunnybrook                              |
|                 | 384            | Cucumber, Black Diamond                |                 | 938            | " White Icicle                         |                 | 836            | " Worldbeater                                   |
|                 | 377            | " Boston Pickling                      |                 | 959            | " White Strassburg                     |                 | 153            | Swiss Chard, Rhubarb                            |
|                 | 401            | " Early Fortune                        |                 | 1191           | Rutabaga, American Purple-Top Yellow   |                 | 1375           | Tampala, Burpee's                               |
|                 | 379            | " Extra Early White Spine              |                 | 999            | Spinach, Bloomsdale Long Standing      |                 |                |   |
|                 | 399            | " Improved Long Green                  |                 | 1005           | " New Zealand                          |                 |                | TOTAL number of 15¢ packets                     |
|                 |                |  |                 | 1000           | " Nobel                                |                 |                |   |
|                 | 423            | Eggplant, Florida Highbush             |                 | 1010           | Squash, Early White Bush               |                 |                | 25¢ PACKETS                                     |
|                 | 436            | Endive, Broad Leaved Batavian          |                 | 1018           | " Golden Summer Crookneck              |                 |                |   |
|                 | 430            | " Green Curled                         |                 | 1011           | " Table Queen                          |                 | 250            | Cauliflower, Improved Super Snowball            |
|                 | 1319           | Herb, Dill                             |                 | 1038           | " True Hubbard                         |                 |                |   |
|                 | 447            | Kale, Dwarf Blue Curled Scotch         |                 | 137            | Swiss Chard, Lucullus                  |                 |                | TOTAL number of 25¢ packets                     |
|                 | 475            | Lettuce, Big Boston                    |                 | 1120           | Tomato, Bonny Best                     |                 |                |   |
|                 | 493            | " Black-Seeded Simpson                 |                 | 1108           | " Burpee's Matchless                   |                 |                | Total Number of Vegetable Seed Packets Wanted   |
|                 | 485            | " Grand Rapids                         |                 | 1089           | " Marglobe                             |                 |                |   |
|                 | 529            | " Imperial 847                         |                 | 1072           | " Rutgers                              |                 |                |   |
|                 | 523            | " New York 12                          |                 | 1161           | Turnip, Extra-Early Purple-Top Milan   |                 |                | Packets @ 10¢ each                              |
|                 | 575            | Muskmelon, Emerald Gem                 |                 | 1163           | " Purple-Top White Globe               |                 |                | Packets @ 15¢ each                              |
|                 | 553            | " Hale's Best                          |                 | 1162           | " Shogoin or Foliage                   |                 |                | Packets @ 25¢ each                              |
|                 | 571            | " Hearts of Gold                       |                 | 588            | Watermelon, Fordhook Early             |                 |                | Total Retail Price                              |
|                 | 544            | " Netted Gem or Rocky Ford             |                 | 609            | " Kleckley Sweets Improved             |                 |                | Less 50% Discount                               |
|                 | 647            | Mustard, Burpee's Fordhook Fancy       |                 | 623            | " Stone Mountain                       |                 |                |   |
|                 |                | No. of 10¢ pkts. to be carried forward |                 |                | TOTAL number of 10¢ packets            |                 |                | Total Cost of Vegetable Seed Colored Packets \$ |



Burpee's Quality Flower Seeds

50% Discount to Dealers on Retail Packet Prices.  
See the other side for further particulars.



| Quantity Wanted | Variety Number   | 10¢ PACKETS                           | Quantity Wanted | Variety Number   | 10¢ PACKETS                            |
|-----------------|--|---------------------------------------|-----------------|--|--|
|                 | 1510   | Anchusa, Blue Bird                    |                 |  | No. of 10¢ packets brought forward     |
|                 | 3052   | Aster, Giant Branching Mixed, W. R.   |                 | 2801   | Periwinkle, Mixed                      |
|                 | 1929   | Baby's Breath (Annual), White         |                 | 2565   | Petunia hybrida, Mixed                 |
|                 | 3807   | " " (Perennial), White                |                 | 3849   | Poppies, Iceland Mixed                 |
|                 | 1759   | Balsam, Double Mixed                  |                 | 2618   | " Shirley Single Mixed                 |
|                 | 2774   | Blue Lace Flower                      |                 | 2707   | Scabiosa, Tall Double Mixed            |
|                 | 1787   | Calendula, Sunshine                   |                 | 1549   | Snapdragons, Half Dwarf Mixed          |
|                 | 1734   | " Yellow Colossal                     |                 | 1719   | " Giant Mixed                          |
|                 | 1805   | " Double Mixed                        |                 | 2730   | Stocks, Dwarf Ten Weeks Mixed          |
|                 | 2055   | California Poppies, Sunset Mixed      |                 | 1520   | Sweet Alyssum                          |
|                 | 1813   | Calliopsis, Tall Mixed                |                 | 3599   | Sweet Peas (Spencer), Burpee Blend     |
|                 | 1830   | Candytuft, Umbellata Mixed            |                 | 1876   | Sweet Sultan, Mixed                    |
|                 | 3733   | Canterbury Bells, Single Mixed        |                 | 3884   | Sweet William, Single Mixed            |
|                 | 2669   | Castor Oil Bean, Mixed                |                 | 3896   | Viola cornuta, Mixed                   |
|                 | 1864   | Celosia plumosa, Mixed                |                 | 3224   | Zinnia, Cupid Mixed                    |
|                 | 1896   | Chrysanthemum, Single Mixed           |                 | 2816   | " Cut-and-Come-Again Mixed             |
|                 | 1903   | " Double Mixed                        |                 | 3212   | " Fantasy Mixed                        |
|                 | 1906   | Clarkia, Double Mixed                 |                 | 2815   | " Lilliput Mixed                       |
|                 | 1936   | Cosmos, Burpee's Early Golden         |                 | TOTAL number of 10¢ packets<br>Burpee's Flower Seeds         |  |
|                 | 1947   | " Giant Late Mixed                    |                 | 15¢ PACKETS  |  |
|                 | 1942   | " Early Single Mixed                  |                 |  |  |
|                 | 2032   | Dianthus, Single and Double Mixed     |                 |  |  |
|                 | 2196   | Four O'Clock, Tall Mixed              |                 |  |  |
|                 | 3787   | Foxglove, Fine Mixed                  |                 | 1507   | Ageratum, Blue Perfection              |
|                 | 2084   | Gaillardia (Annual), Single Mixed     |                 | 3037   | Aster, Crego Giant Mixed, Wilt Resist. |
|                 | 2086   | " " Double Mixed                      |                 | 1824   | Calendula, Orange Fantasy              |
|                 | 3805   | " Perennial Mixed                     |                 | 1573   | " Yellow Shaggy                        |
|                 | 2953   | Gourds, Mixed Varieties               |                 | 1848   | Carnation, Marguerite Mixed            |
|                 | 3812   | Hibiscus, Giant Mixed                 |                 | 3758   | Coreopsis, Double                      |
|                 | 3822   | Hollyhocks, Double Mixed              |                 | 1882   | Cornflower, Jubilee Gem                |
|                 | 2119   | Kochia, Giant Christmas               |                 | 1885   | " Double Mixed                         |
|                 | 2124   | Larkspur, Tall Double Mixed           |                 | 1943   | Cosmos, Burpee's Yellow                |
|                 | 3839   | Lathyrus, Mixed (Perennial Sweet Pea) |                 | 1922   | " Sensation Mixed                      |
|                 | 2169   | Linaria maroccana, Mixed              |                 | 3778   | Delphinium, Choice Mixed               |
|                 | 2162   | Lupines, Annual Mixed                 |                 | 2109   | Heliotrope, Mixed                      |
|                 | 3842   | " Perennial Mixed                     |                 | 2008   | Larkspur, Giant Imperial Ruby          |
|                 | 2199   | Marigold, Crown of Gold (odorless)    |                 | 2145   | Lobelia, Crystal Palace Compacta       |
|                 | 2250   | " Yellow Supreme                      |                 | 2294   | Marigold, Burpee Gold (odorless)       |
|                 | 2170   | " Tall African Double Mixed           |                 | 2163   | " Carnation Fl. Mixed (odorless)       |
|                 | 2190   | " Dwarf French Double Mixed           |                 | 2295   | " Golden West                          |
|                 | 2232   | Mignonette, Finest Mixed              |                 | 2222   | " Harmony                              |
|                 | 2871   | Mixed Annual Flowers for Bedding      |                 | 2369   | " Melody                               |
|                 | 2872   | Mixed Annual Flowers for Cutting      |                 | 2271   | " Red and Gold Hybrids                 |
|                 | 2983   | Moonflower, White                     |                 | 2304   | " Spry                                 |
|                 | 3021   | Morning Glory, Tall Mixed             |                 | 2238   | " Wildfire                             |
|                 | 2328   | Nasturtium, Golden Gleam              |                 | 2987   | Morning Glory, Heavenly Blue (Early)   |
|                 | 2331   | " Burpee's Double Hybrids             |                 | 2963   | " " Scarlett O'Hara                    |
|                 | 3110   | " Tall Single, Mixed                  |                 | 2457   | Pansy, Trimardeau Mixed                |
|                 | 2354   | " Dwarf Single Mixed                  |                 | 2570   | Petunia, Balcony Mixed                 |
|                 | Number of 10¢ pkts. of Flower Seeds<br>to be carried forward |                                       |                 | Number of 15¢ pkts. of Flower Seeds<br>to be carried forward |  |

| Quantity Wanted | Variety Number | 15¢ PACKETS                        |
|-----------------|----------------|------------------------------------|
|                 |                | No. of 15¢ packets brought forward |
|                 | 2511           | Petunia, Dwarf Mixed               |
|                 | 2467           | " Flaming Velvet                   |
|                 | 2659           | Portulaca, Double Mixed            |
|                 | 2652           | " Single Mixed                     |
|                 | 2677           | Salpiglossis, Large Flowered Mixed |
|                 | 2689           | Scarlet Sage                       |
|                 | 3522           | Sweet Pea, Daddy Long Legs         |
|                 | 2780           | Verbena, Giant Mixed               |
|                 | 2834           | Zinnia, Dahlia Flowered Mixed      |
|                 | 2878           | " David Burpee                     |
|                 | 3230           | " Navajo Mixed                     |

|  |  |
|--|--|
| TOTAL number of 15¢ packets<br>Burpee's Flower Seeds |  |
|--|--|

| 25¢ PACKETS |  |
|-------------|--|
|             | 1689 Forget-me-not, Blanche Burpee       |
|             | 2352 Marigold, Flash                     |
|             | 2270 " Mammoth Mum                       |
|             | 2365 " Mayling (odorless)                |
|             | 2342 " Real Gold                         |
|             | 2301 " Scarlet Glow                      |
|             | 2439 Petunia, Cheerful                   |
|             | 2426 " Cream Star                        |
|             | 2459 " Salmon Supreme                    |
|             | 2875 Venidium, Fastuosum Hybrids         |
|             | 3175 Zinnia, Burpee's Super Giants Mixed |

|  |  |
|--|--|
| TOTAL number of 25¢ packets<br>Burpee's Flower Seeds |  |
|--|--|

| 50¢ PACKETS  |                                 |
|--|---------------------------------|
|  | 2440 Petunia, America Alldouble |
| TOTAL number of 50¢ packets<br>Burpee's Flower Seeds |                                 |

| Total Number of<br>Flower Seed Packets Wanted   |  |  |
|---|--|--|
| Packets @ 10¢ each                              |  |  |
| Packets @ 15¢ each                              |  |  |
| Packets @ 25¢ each                              |  |  |
| Packets @ 50¢ each                              |  |  |
| Total Retail Price                              |  |  |
| Less 50% Discount                               |  |  |
| Total Cost of Flower<br>Seed Colored Packets \$ |  |  |

| COST OF ENTIRE ORDER    |  |  |
|-------------------------|--|--|
| Vegetable Seeds—Packets |  |  |
| Flower Seeds—Packets    |  |  |
| Grand Total \$          |  |  |

Send Us Your Orders Early

If you live in the West, Midwest, Northwest or Southwest, send your orders to Clinton, Iowa.  
Send your orders to Philadelphia if you live in any of the following states:

|              |               |                   |                |
|--------------|---------------|-------------------|----------------|
| Pennsylvania | Rhode Island  | Maryland          | North Carolina |
| New York     | Massachusetts | Delaware          | South Carolina |
| Ohio         | Vermont       | Dist. of Columbia | Georgia        |
| New Jersey   | New Hampshire | Virginia          | Alabama        |
| Connecticut  | Maine         | West Virginia     | Florida        |

FREE

With initial order for colored packets we shall include very attractive display material. If you want a handsome Press-board Display Rack, please check in box indicated on other side of sheet.

Use Order Form on Other Side for Burpee's Vegetable Seeds in Colored Packets.